

GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT

Elections – Preparation of Electoral Rolls with reference to 01-10-2010 for 3 Graduates' and 3 Teachers' Constituencies of A.P. Legislative Council - Insertion of paid advertisement – Payment of bills of Rs.49,07,760/- to M/s Abin Advertising Private Ltd., Hyderabad in Sakshi Telugu Daily – Sanctioned – Orders – Issued.

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GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

**G.O.Rt.No. 5541**

**Dated: 12-11-2010**

Read the following:-

1. Govt.Memo.No.13023/371/BG.III/2010, dt:26-05-2010 of Finance (BG.III) Department.
2. G.A. (Elecs.E) Dept. Lr.No.2855/Elecs.E/A3/2010-10, dt:24-09-2010.
3. From M/s Abin Advertising Pvt., Ltd., Hyderabad Bill No.AD/10/137/2010-11, dt:19-10-2010.
4. G.O.Rt.No.4453, Fin. (Expr.GAD.I) Dept., dt:25-10-2010.
5. G.O.Rt.No.5381, G.A. (Elecs.C) Dept., dt:03-11-2010.
6. G.O.Rt.No.5540, G.A. (Elecs.C) Dept., dt:12-11-2010.

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**ORDER:**

In the letter 2<sup>nd</sup> read above, the General Administration (Elecs.E) Department have requested M/s Abin Advertising Private Ltd., Hyderabad to insert the advertisement in daily news papers in Sakshi Telugu Daily on 19-10-2010 and submit the bills as per I & PR approved rates for making payment. Accordingly, the Agency has inserted advertisement in the said daily news papers on 19-10-2010.

2. M/s Abin Advertising Private Ltd., Hyderabad in the reference 3<sup>rd</sup> read above has submitted bill for an amount of Rs.49,07,760/- as advertisement charges for payment as detailed below:

Sakshi Telugu Daily, Telangana (including Greater Hyderabad) (covers Greater Hyderabad/Mahaboobnagar/ Rangareddy) dt:19-10-2010 (33 Cm X 52 Cms = 1716Sq.Cms) Rate of Rs. 1,150/- per Sq. Cm)	Rs.19,73,400-00
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Sakshi Telugu Daily, Central Andhra (covers Prakasam & Nellore) dt:19-10-2010 (33 Cm X 52 Cms = 1716Sq.Cms) Rate of Rs. 665/- per Sq. Cm)	Rs.11,41,140-00
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Sakshi Telugu Daily, North Andhra (covers Visakhapatnam/Vizianagaram & Srikakulam) dt:19-10-2010 (33 Cm X 52 Cms = 1716Sq.Cms) Rate of Rs. 485/- per Sq. Cm)	Rs. 8,32,260-00
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Sakshi Telugu Daily, Rayalaseema (covers Chittoor/Kadapa/Anantapur/ Kurnool) dt:19-10-2010 (33 Cm X 52 Cms = 1716Sq.Cms) Rate of Rs. 560/- per Sq. Cm)	<u>Rs. 9,60,960-00</u>
Total Amount	<u>Rs.49,07,760-00</u>

(Contd..2..)

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3. After careful examination, Government hereby accord sanction for payment of **Rs.49,07,760/-** (Rupees Forty nine lakhs seven thousand seven hundred and sixty only) to M/s Abin Advertising Private Ltd., Hyderabad towards publication charges of daily news papers of Sakshi (Telugu) on 19-10-2010.
4. The expenditure sanctioned in para 3 above shall be debited to **“2015 Elections - MH 103 Preparation and Printing of Electoral Rolls – SH (07) Legislative Council – 260 Advertisements, Sales and Publicity Expenses”** and shall be met from the Additional funds sanctioned vide reference 4<sup>th</sup> read above.
5. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 3 above, obtain a cheque in favour of “M/s Abin Advertising Private Ltd., Hyderabad” and forward the same to this Department for taking necessary further action.
6. The Pay and Accounts Officer, Hyderabad are requested to admit the bill in relaxation of Quarterly regulation orders issued in the Memo. 1<sup>st</sup> read above.
7. M/s Abin Advertising Private Ltd., Hyderabad shall pay the Service Tax directly to the Government.
8. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

BHANWAR LAL  
CHIEF ELECTORAL OFFICER & E.O.  
PRINCIPAL SECRETARY TO GOVERNMENT

To

M/s Abin Advertising Private Ltd.,  
10-2-287/1/A, Flat No.109, Vijaya Towers, Shantinagar, Hyderabad-28.

The General Administration (Claims.C) Department

The Pay & Accounts Officer, Hyderabad

The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:

The Director of Treasuries & Accounts, A.P., Hyderabad

The Accountant General, Andhra Pradesh, Hyderabad.

Finance (Expr.GAD.I/ BG.III) Department.

SF/SC.

//FORWARDED:: BY ORDER//

SECTION OFFICER